



Artisan Enterprise: The New Startup Economy Forum Speaker Biographies

Opening Remarks and Launch of the Global Campaign



Peggy Clark, Vice President of Policy Programs, Executive Director of Aspen Global Health and Development, and Director of the Alliance for Artisan Enterprise

Peggy has had a 30 year career working on issues of poverty alleviation, global health, social enterprise and development finance. Serving in founding and leadership roles at the Aspen Institute, the Ford Foundation, Save the Children, Realizing Rights, and on numerous boards, Peggy has been a leading figure in identifying and building industries, movements, and creative advocacy on key issues of our times. Currently, Peggy provides strategic oversight and guidance to the Institute's 30 policy programs and directs programs promoting breakthrough solutions to global development including artisan enterprise, reproductive health, new voices leadership development, health workforce sustainability, diaspora investing, and food security.

Previously, Peggy served as founding Managing Director of Realizing Rights: The Ethical Globalization Initiative, and as the Executive Vice President for Programs of the Aspen Institute. She also led efforts to establish the field of microenterprise development in the US, drafting the first legislation to support microenterprise out of the SBA, leading the first national evaluation of the microenterprise field, and producing the first Directory of US Microenterprise Programs. Peggy was a leader in founding and shaping the microfinance field internationally, helping to draft the first microenterprise legislation for USAID and serving on the first Microenterprise Advisory Council to the Administrator of USAID. In 1995, Peggy received the inaugural Presidential Award for Excellence in Microenterprise Development from President Bill Clinton.



Catherine Russell, U.S. Ambassador-at-Large for Global Women's Issues

Prior to assuming her position as U.S. Ambassador-at-Large for Global Women's Issues in August 2013, Ambassador Russell served as Deputy Assistant to the President and Chief of Staff to Second Lady Dr. Jill Biden focusing on military families and higher education. During her tenure at the White House, Ambassador Russell coordinated the development of the Administration's strategy to prevent and respond to gender-based violence globally. She previously served as a Senior Advisor to the Senate Foreign Relations Committee on international women's issues. During the Clinton Administration, Russell served as Associate Deputy Attorney General. She has also served as Staff Director of the Senate Judiciary Committee and Senior Counsel to Senator Patrick J. Leahy. She received a B.A. in Philosophy from Boston College and a J.D. from George Washington University.

Spark Talk: Why Does the Creative Economy Matter?



Franklin Leonard, Founder, the Black List

Black List is a yearly publication highlighting Hollywood's most popular unproduced screenplays and the company birthed to continue its mission. Over 250 Black List scripts have been produced as feature films earning almost 200 Academy Award nominations and 40 wins including three of the last seven Best Pictures and eight of the last sixteen screenwriting Oscars. Franklin has worked in development at Universal Pictures and the production companies of Will Smith, Sydney Pollack and Anthony Minghella, Leonardo DiCaprio, and John Goldwyn. Since 2010, he has been named one of Hollywood Reporter's 35 Under 35, Black Enterprise magazine's "40 Emerging Leaders for Our Future," The Root's 100 Most

Influential African-Americans, the Wrap's "12 Innovators Who Are Changing Hollywood," Fast Company's "100 Most Creative People in Business" and was awarded the 2015 African-American Film Critics Association (AAFCA)'s Special Achievement Award for career excellence. He currently serves on the advisory boards of the Young Storytellers Foundation, APM's Marketplace, and the Bernard Van Leer Foundation. He has been a juror at the Toronto and Guanajuato Film Festivals and for the PEN Center Literary Awards. He was also a delegate and speaker at the White House's 2015 Global Entrepreneurship Summit in Nairobi, Kenya.

The Economic Might of the Artisan Sector



Carla Koppell, Chief Strategy Officer (CSO), U.S. Agency for International Development (USAID)

As CSO of USAID, Carla looks long-term, striving to increase overall Agency effectiveness, focused particularly on increasing Agency-wide transparency, accountability, collaboration and communications. Prior to serving as CSO, Koppell served as USAID's first Senior Coordinator for Gender Equality and Women's Empowerment and a Senior Advisor to the USAID Administrator. Koppell brings to the position twenty-five years of experience working in a wide range of sectors for public, private and non-governmental organizations internationally. Before returning to the Federal Government, Koppell directed The Institute for Inclusive Security and the Washington, DC office of Hunt Alternatives Fund. She also was a senior adviser and, prior to that, interim director of the Conflict Prevention Project at the Woodrow Wilson International Center for Scholars. Earlier in her career, Koppell served as Deputy Assistant Secretary for International Affairs of the United States Department of Housing and Urban Development (HUD) and directed the USAID climate change program. She

also worked for the Food and Agriculture Organization of the United Nations. Koppell received her M.A. in public policy from Harvard University's Kennedy School of Government in Cambridge, Massachusetts, and her B.S. from Cornell University. She is married and has three children.



Simone Cipriani, Founder of Ethical Fashion Initiative, UN International Trade Center

The Ethical Fashion Initiative is a flagship program of the International Trade Centre, a joint agency of the United Nations and World Trade Organization. The Ethical Fashion Initiative advocates for a more responsible and sustainable fashion industry. It harnesses the power of fashion as a vehicle out of poverty by connecting artisans in the developing world to fashion's supply chain. Since its inception, the initiative has evolved to work with emerging African designers to promote their talent at an international level and support Made in Africa production. Simone Cipriani began his career working in the Italian shoe and leather industry before working for the UNIDO to develop viable leather industries in Kenya and Ethiopia. He has consulted for a host of UN and international agencies. He designed and managed development

cooperation projects in Asia and the Maghreb. Simone Cipriani previously worked for PISIE where he directed training and capacity building for the leather industry in the developing world and at CESECA which offered production services to Italian footwear and leather companies. As such he brings a deep understanding of quality and production to the Ethical Fashion Initiative.



Gayle Tzemach Lemmon, Author, Journalist and Senior Fellow, Council on Foreign Relations

Gayle is the author of The New York Times best sellers *Ashley's War: The Untold Story of a Team of Women Soldiers on the Special Ops Battlefield* and *The Dressmaker of Khair Khana*. She is also a contributor to Atlantic Media's Defense One site. In 2004 she left ABC News to earn her MBA at Harvard, where she began writing about women entrepreneurs in conflict and post-conflict zones, including Afghanistan and Rwanda. Following MBA study she served as a vice president at the investment firm PIMCO. She has written for Newsweek, the Financial Times, and the International Herald Tribune, as well as for the World Bank and Harvard Business School. She gave a TED Talk on *Ashley's War* and its all women's Special Ops team this past May, following on her 2011 TED Talk on the importance of investing in global entrepreneurs. A Fulbright scholar and Robert Bosch fellow, Gayle speaks Spanish, German, French and is conversant in Farsi.



Dr. Manuel-Julian R. Montoya, Ph.D., Assistant Professor International Management, Global Structures, University of New Mexico, Anderson School of Management

Manuel is an interdisciplinary scholar of globalization and is generally concerned with how we make the planet a meaningful part of our social and economic realities. As a member of the Council on Foreign Relations, he has a strong interest in global security, especially as it relates to fast economic growth and the production of parallel economies. He is an endowed professor of Creative Enterprise, and much of his work focuses on how the global creative economy is evolving, both philosophically and empirically. He currently serves as a member of the International Folk Art Alliance Board of Directors, which allows him to focus on craft and ancestral traditions as a shaping force in the world. A Rhodes and Truman Scholar, he runs his own global consulting firm, In Medias Res Consulting, which has provided support to global NGOs and INGOs. His research focuses on global culture and its

impact on economic and management issues including work on human security, global culture as an intangible firm resource, epistemologies of capital, international trade, emerging economies, and global economic sustainability. He was born and raised in Mora, New Mexico, educated at UNM (BA), New York University (M.A.), Oxford University (M.Litt), and Emory University (Ph.D.).



Felipe Buitrago Restrepo, Consultant, Division of Culture, Solidarity and Creativity Affairs, Inter-American Development Bank

For over twelve years, Felipe has worked on the development of the Orange Economy from various angles: as advisor in the Ministry of Culture of Colombia, program manager in the British Council, director of the Ibero-American Observatory of Copyright (ODAI), independent consultant and university professor. His experience in over a dozen countries around the world includes research, multilateral negotiation, and the design and evaluation of public policy and development programs. He has collaborated on the development of numerous creative economy studies, including the Creative Industries Mapping of Bogotá and Soacha (2002), Creative Lebanon (2009), A Tanzania for the Creatives (2009), Una Ventana a la Economía Creativa de Valparaíso (2010) and The Orange Economy (2013). Buitrago is an economics graduate of Los Andes University (Bogotá),

a passionate amateur historian, and holds a Masters in International Public Policy from Johns Hopkins University – SAIS.

Spark Talk: Artisan Entrepreneurs as Peacemakers



Joy Ndungutse, CEO and Co-Founder, Gahaya Links

Born in Rwanda's Eastern Province in the 1950's, Joy Ndungutse spent her childhood and early adult years in exile due to political instability in her country. She grew up in a refugee camp in Uganda, continuously exposed to the tremendous hardships that women endured with a lot of patience and empathy. Dreaming that one day she would be able to give back to these strong and compassionate women teaching her how to live a humble life, Ndungutse saw an immense opportunity in the art of basket weaving. As both her mother and oldest sister were weavers, her parents were able to cover the costs of school fees with the income generated by the sales of baskets combined with her father's salary. After graduating from high school, Ndungutse moved to Arusha where she was trained as a secretary. She then worked in a couple of countries, including the USA, for 15 years, where she started taking design classes in the evenings and getting involved

in humanitarian projects. Driven by ambition, Ndungutse's strong desire to work towards women empowerment translated into a weaving initiative when she moved back to Rwanda after the genocide. While running a hotel and the country's first furniture store, she trained local women in rural areas and designed baskets, modern in style and shape, that these women could make using traditional weaving skills and techniques. Before she knew it, Ndungutse was embarking on a long journey that would give birth to Gahaya Links. Today, Ndungutse is a single mother of three, living in Kigali. She is delighted to see that the number of women achieving financial independence in Rwanda is increasing over the years and that the local culture is alive and vibrant.

Country Innovations to Support the Artisan Economy



Michael J. Delaney, Assistant U.S. Trade Representative for South Asia, U.S. Trade Representative

Mr. Delaney was appointed Assistant US Trade Representative for South Asia in September 2008. In this position, he is responsible for development of trade with the countries comprising South Asia -- India, Afghanistan, Pakistan, Bangladesh, Bhutan, Maldives, Nepal, and Sri Lanka - as well as Iraq. Several trade initiatives fall under his purview, including the US proposal for creation of Regional Opportunity Zones (ROZs) in Afghanistan and certain regions of Pakistan. Mr. Delaney is a commissioned Senior Foreign Service Officer with the U.S. Department of State. Since entering the Foreign Service in 1982, much of his career has been devoted to the development of US trade. In Portugal (1983-85), he helped negotiate various tariff issues related to that country's accession to the European Union. In Brazil (1985-87), he was the lead State officer in several trade issues, including US trade actions involving Brazil's informatics and pharmaceuticals patent policies. In Geneva (1987-1990) with the GATT/WTO, he helped re-negotiate the WTO Government Procurement Code. Mr. Delaney also was a member of the US delegation that implemented the US-Japan Semiconductor Arrangement. In Korea (1990-93), Mr. Delaney was responsible for managing many bilateral issues, including standards and intellectual property. In Finland (1994-98), he was the chief Embassy officer responsible for tariff negotiations related to that country's accession to the European Union. After serving for a year as Diplomat-in-Residence at the East-West Center in Hawaii, Mr. Delaney was appointed Economic Counselor at the US Embassy in Canberra, Australia, where he worked with Washington agencies in negotiating the US-Australia Free Trade Agreement (1999-2004). He played a similar role as Economic Counselor in Bangkok, Thailand (2004-2006) with the US-Thailand Free Trade Agreement negotiations. Immediately prior to his appointment at USTR, Mr. Delaney served as US Political Adviser to NATO Southern Regional Command in Kandahar, Afghanistan. Michael Delaney is a graduate of Emory University (1975) and The University of Chicago (1979).



Sebastian Mugazambi, Co-Founder, Adisa

A computer science major, Sebastian Mugazambi decided he wanted to use his skills to help promote economic development in Africa and launched Adisa, meaning clarity, to be a true agent of change by using technology to boost merchants throughout the continent. Adisa, www.shopadisa.com, is an online shop for African artisans to register and list their products for the international community to purchase. Currently, it has registered over 50 artisans and their products. 60% of their artisans are women/girls who are the breadwinners of their families. One unique aspect about Adisa artisans is that most of them face a societal problem they are trying to solve through artisanal art and craft pieces that preserve their heritage and culture. For example, their most recently registered artisans are a group of rural teenage girls from Zimbabwe called “Vasikana Vedu”, Our Girls, who are making African jewelry

from locally found wooden beads as a means to generate income, gain financial independence and avoid early childhood marriage which is prevalent in their area. Adisa aims to address societal issues by assisting willing artisans to grow their capacity and connect with international markets. Adisa is currently in the process of registering and training artisans. The organization’s website allows customers to preregister before the launch of the site this Fall.



Reema Nanavaty, Executive Director, Self-Employed Women’s Association (SEWA)

Reema leads SEWA’s economic and rural development activities reaching out to seventeen million women and their families across India. Since 1989 she has pioneered revival, restoration and innovation of rural livelihoods from district to global levels. Reema is recognized across India and in the region as a champion of supporting women living in poverty reach markets they deserve. May they be women artisans, salt pan workers, farmers, or laborers, Reema has made efforts over two decades to mainstream an amazing diversity of skills and knowledge of India’s citizen. Her effort has created a more dynamic local economy and a fairer and equal society for thousands of SEWA sisters and citizens of India. Currently in Afghanistan and Sri Lanka by invitation of local women and the national authorities, she is building peace through

work. In Bhutan, she is taking SEWA’s work to help build economic and ecological assets of women. Reema is spearheading green livelihood campaign of SEWA across India to make poor women’s work adapt to climate change and is conceiving Green Economy Social Impact Bond called Hariyali to mitigate the reasons of climate change by reaching out to 200,000 rural women and their households. Both initiatives are owned by poor women. Since 1986, Reema’s efforts have aimed at bringing economic freedom for millions of poor women in India. Reema is the recipient of numerous awards and recognitions including the Padma Shri award, the India’s fourth highest civilian award.



Maria Pacheco, Co-Founder and President, Wakami

Wakami is a business group dedicated to linking rural communities to global markets. Wakami fashion accessories currently are made by 18 rural businesses that provide a source of income to over 500 rural people, 92% of whom are women with no or limited education and other resources. The products made by these businesses are exported to 24 countries around the World. Maria also serves as a consultant to both the private sector and to governmental entities on methods for bringing markets to rural regions. She was co-designer of a Guatemalan Rural Economic Development Program that generated a \$60 million dollar loan from the World Bank and the Inter-American Development bank to give technical assistance and market access to more than 300 rural companies, directly reaching 20,000 people. In her work she has partnered with organizations such as

the United Nations Foundation, Chemonics, Save the Children and others to implement her methodology. The goal of her approach is to empower rural women economically, and to give girls life skills that will allow them to pursue their education and their dreams - transforming cycles of poverty into cycles of prosperity. Maria received a Fulbright scholarship to attend Cornell University, where she obtained a Masters Degree in Agriculture. She is a director of the Board of Trustees of FUNDESA, a private sector development organization dedicated to advancing the social development of Guatemala. She is part of the Central American Leadership Initiative from Aspen Institute and a founding member of the Guatemalan Vital Voices Chapter established in 2008 to advance women’s rights, especially economic rights. She is the recipient of the 2007 Vital Voices Global Economic Development Award and in 2011 was selected as one of the top three most admired women in the Central American Region by Estrategia y Negocios Business Magazine. In 2015, Wakami was awarded the Stephan Schmidheiny Award in Innovation in Production.

Tapping the Creative Economy as an Economic Growth Strategy



Marcelo Cabrol, Manager of the Office of External Relations, Inter-American Development Bank (IDB)

Marcelo is an Argentine citizen and was appointed as Manager of the Office of External Relations on February 2012. Prior to assuming his current position, he served as Chief of the Education Division (2007-2012). Previously, Mr. Cabrol was Advisor to the IDB Executive Vice President and a Senior Specialist in the Social Sector Operations Department for the Southern Cone and for Central America and Mexico. In these roles, he led the preparation of key lending operations and analytical work in the areas of education, poverty and social protection. Earlier, he worked as a Consultant in Education and Social Policies for the Bank's Sustainable Development Department. He also served as an adjunct professor at Georgetown University in Washington, DC and at the Universidad del Salvador in Buenos Aires Argentina. Mr. Cabrol holds a degree in Economics and a Master of Public Policy from

Georgetown University where he is a PhD-ABD in its Department of Public Policy and Government.

Spark Talk: From Design to the Hands of the Consumer



Judith Roman de Achar, Founder and President, Mitz Enterprise

Judy completed her education at the American School in Mexico City where she majored in Education and specialized in the Montessori System. Through her work and experience in Mexico and abroad, she developed the Sectorial Interdependency Triangle with which she operates MITZ. MITZ brings together different sectors of our society with 3 main objectives: 1. To generate working opportunities in low income communities, 2. Recycle industrial waste packaging to protect the environment; and 3 Provide financial support and quality education for underprivileged children, generated from the sales of its products. Together with committed and responsible companies in the private sector Judith encourages and reinforces the creation of socially and environmentally conscious markets along with artisans that design a beautiful line of accessories from industrial waste. MITZ's vision is to have a positive impact on people and the planet by empowering communities to take control of their own destiny as well as creating an optimistic future for forthcoming generations through formal education and entrepreneurial endeavors. Today MITZ Enterprise operates in five communities in suburbs of Mexico City, with the greatest impact being the work they do with women who previously worked and lived separating garbage from Chimalhuacán's landfill.

Corporate Leadership for the Artisan Economy



Thomas Debass, Deputy Special Representative for Global Partnerships, U.S. Department of State

Thomas is responsible for managing the Office of Global Partnerships and provides leadership on partnerships related to economic growth, global finance, entrepreneurship, and technology programming. Prior to joining the State Department, he was Lead Economist/Deputy Director in the Office of Investment Policy with the Overseas Private Investment Corporation (OPIC) in Washington, DC. Thomas also served as a senior technical advisor in USAID's Global Development Alliance and Economic Growth, Agriculture and Trade teams, where he developed USAID's Diaspora Networks Alliance (DNA) framework and the associated African Diaspora Marketplace (ADM) competition. He also developed access to private capital partnerships, including the microRISK Alliance (MRA) and numerous credit guarantee and technical assistance facilities in Africa and Latin America. Prior to his development finance career, Thomas worked on agricultural research projects in Bangladesh and East Africa. Thomas is a graduate of Virginia Tech with a master's degree in Agricultural and Applied Economics and a bachelor's in Economics. He also has an Executive Certificate in International Business Management from the McDonough School of Business at Georgetown University.



Jackie Duff, Strategic Project Director, Global Women's Economic Empowerment, The Coca Cola Company

Jackie is responsible for driving the success of the '5by20' initiative, to enable the economic empowerment of 5 million women entrepreneurs by 2020. Since joining the Coca-Cola Company in 2007 Jackie led the Coca-Cola brand extension program for Europe, Eurasia and Asia Pacific. Her collaborative and innovative approach in working with partners was recognized in the best in class international marketing launch of sustainability programs such as the emeco 111 Navy Chair made from recycled Coca-Cola rPET bottles. Jackie has led the development of Global partnerships with D&G, Adidas and the first ever sustainability legacy for the 2012 Olympic Games. Prior to joining Coca-Cola, Jackie held marketing roles at Associated British Foods (ABF) and Unilever. She brings significant worldwide experience to her role and leadership in driving innovative business solutions.



Jill Dumain, Director of Environmental Strategy, Patagonia

Jill attended UC Davis and majored in Textiles and Clothing. Her studies at Davis included textile science, marketing and production courses. Her tenure at Patagonia has spanned positions in the fabric testing lab, to leading the Fabric Development responsibilities for the company to her current role as Director of Environmental Strategy. Projects have included the transition to organic cotton, The Common Threads Recycling Program, introduction of bluesign Technologies, and The Footprint Chronicles. She has held leadership and board positions for the Organic Exchange, Sustainability Working Group at the Outdoor Industry Association and bluesign Technologies. Throughout her tenure at Patagonia, she has traveled extensively through Asia, Europe, South America and the United States visiting farmers, fabric manufacturers and interfacing with other companies committed to environmental responsibility.



Serena Potter, Group Vice President, Marketing Strategy, Macy's

Serena leads Macy's efforts around emerging technology and media with a focus on mobile. She's one of the original leaders and team members incorporating artisan products from both Haiti and Rwanda into their store. Her work has taken her around the world and she has sought ways for Macy's to build sustainable relationships with artisan businesses in Rwanda and Haiti. Serena joined macys.com in 2002 and held several key posts before transitioning to leadership in the Macy's Marketing organization. Beginning a decade ago, Serena helped build the macys.com Marketing Strategy team, eventually helping the company pass the \$1B milestone and assuming leadership of Macy's International ecommerce business. She is a graduate of The George Washington University School of Business and Public Management with a double major in Marketing and Sports Management. Originally from Santa Cruz, CA, she currently resides in Manhattan.



Joan Shifrin, Co-Founder and Co- President, Global Goods Partners

Global Goods Partners (GGP) is a nonprofit social enterprise founded in 2005 to alleviate poverty and promote social justice in the Global South. GGP creates economic opportunity for women in some of the world's poorest communities by providing access to the U.S. market for the fair trade, handmade products they produce. Working in partnership with more than 40 partners in 20 countries, GGP provides technical assistance, product design and development, operational expertise and small capacity building grants to their community-based partners. GGP is a model for nonprofit organizations seeking to build a sustainable financial operation with revenue generation and charitable contributions. Previously, from 1999 to 2005, Joan served as the director of community education and outreach at the Global Fund for Children (GFC), a nonprofit organization that supports programs for marginalized children and their families and that produced a series of children's books focused on universal childhood issues and experiences. In addition, Joan has served as senior project manager at Matthews Media Group, a social-marketing firm that develops and implements public education campaigns on health-related issues, and as marketing manager for an international financial-services division of Citicorp, Inc. Ms. Shifrin received an MA in International Relations from Johns Hopkins School of Advanced International Studies (SAIS) and a BA from Macalester College in St. Paul, Minnesota. She lives and works in Washington D.C. and New York City.



Claire Spofford, President, Garnet Hill

Garnet Hill, Inc. is a division of Cornerstone Brand, part of the HSNi family of businesses. Over the past 20 years, Claire has had extensive experience in leadership roles with mature/profitable brands and turnaround brands, as well as new business launches. Claire excels at leading and developing diverse teams to deliver superior operating results. Her passion for brand building and great product led her to Garnet Hill in 2014. Claire's management experience in the retail industry also includes leadership roles at Timberland, Orchard Brands, and J. Jill Group. Claire is a member of the Board of Directors at White Flower Farm, and a long standing national board member of Project Adventure, a non-profit focused on leveraging adventure based learning to develop individuals and communities. Claire graduated from the University of Vermont and has an MBA from Babson College in Wellesley, Massachusetts.

Spark Talk: Catalyzing Systemic Change: Building Inclusive Value Chains



Shalini Mehan, Artisan and Value Chain Expert Livelihoods, Operations Solutions and Transitions Section, United Nations High Commissioner for Refugees

Shalini Mehan is an expert in livelihoods, and spearheads UNHCR's global initiative on inclusive artisan value chains. She works at the Livelihoods Unit which uses a market-based approach to refugee self-reliance, using refugees' existing skills and vocations to their best advantage. She comes to UNHCR with a wealth of experience in information technology, artisan work, design and economics. Shalini is impassioned by intricate and ancient artisan work, a love that sprang from her time in the Levant, when she worked with Damascene craftsmen to create furniture and homeware rooted in ancient skill and design, yet appealing to contemporary consumer. Shalini has a BA in Economics from Cornell University, and is currently pursuing an executive MBA with a specialization in Corporate Social Responsibility at the University of Geneva. Married, with two

daughters, Shalini lives in Switzerland, from where she travels frequently to troubled borderlands where she works to help refugees maintain and hone their artistic traditions alive while supporting themselves and their families.

Bridging the Finance Gap: Innovations for Artisans



Mildred Callear, Vice President for Financial and Portfolio Management, OPIC

Mildred Callear has extensive experience in small business financing and has held several leadership positions at OPIC since 1988. She rejoined the Agency in 2014 and in her current position, oversees efforts to maintain and grow OPIC's worldwide portfolio. Previously, Ms. Callear was Executive Vice President at Small Enterprise Assistance Funds (SEAF), a global nonprofit manager of emerging market debt and equity funds, where she also served as Board Member and Chief Operating Officer. She played a key management role in SEAF's worldwide investment and related activities across 20 countries and also served as Senior Compliance Officer. Prior to her work at SEAF, Ms. Callear served at OPIC as Vice President and Treasurer as well as acting President and CEO, Senior Counsel and Counsel to the Board of Directors, among several other positions between 1982 and 2001.

Ms. Callear earned her J.D. from Georgetown University Law Center and a B.A. from University of Illinois.



Willy Foote, Founder and CEO, Root Capital

Willy began his career on Wall Street in Latin American corporate finance. Later, he worked as a business journalist in Mexico, where he discovered the challenges faced by cooperatives and small producers who lacked access to credit and markets. He founded Root Capital in 1999 to build a different kind of deeply mission-driven financial institution -- one focused squarely on growing rural prosperity in some of the poorest and most environmentally fragile places on the planet. Since then, Root Capital has grown to over 135 employees, with clients across Latin America and Africa, and over \$100 million in active loan portfolio. Willy holds an M.S. in development economics from the London School of Economics and a B.A. from Yale University.



Monica Garry, founder and President of The Bridge Fund of Rockefeller Philanthropy Advisors

The Bridge Fund is a non-profit that supports development, cultural sustainability, education, healthcare and social enterprise in Tibetan regions of China, Nepal and Myanmar. She also founded Noble Fibre International/Fibre Tibet collection, a social enterprise that supports Tibetan nomads and Tibetan, Nepali and Newari weavers. Fibre Tibet is sold in galleries and boutiques in Europe and the US and through collaborations with DOSA, J. Crew, One King's Lane and ABC Carpet and Home. Monica attended the School for International Training's in Kathmandu, Nepal, graduated from Wheaton College with honors in history and Asian studies and received a joint MBA degree with honors from the London School of Economics (LSE) and HEC-Paris. She has over 20 years of experience working in the nonprofit and social enterprise fields and lived, worked and traveled

for more than a decade in Tibetan regions, primarily in nomadic regions. She is an active member of the Global Philanthropy Forum, Aspen Network of Development Entrepreneurs and the Aspen Alliance for Artisan Enterprise and the HEC-Paris Alumni network. She lives in Washington, DC with her husband Matteo.



Lisa Hogen, Chief Development Officer, Kiva

Lisa has 18+ years of fundraising and communications experience working for national and international non-profits. She leads Kiva's fundraising and communications teams to develop unique partnerships with corporations and foundations to engage consumers and employees in lending on Kiva. Prior to joining Kiva, Lisa served as the Chief Development Officer at Room to Read overseeing a global team responsible for raising the \$30MM annual fundraising goal, along with managing their global marketing and PR efforts. Over a five-year period she built the fundraising team from 2 to 26 staff located across 6 offices located throughout the world including Hong Kong, London, Tokyo and New Delhi. Lisa holds a bachelor's degree in environmental studies and economics from Tufts University.



Karen Miller, Chief Knowledge and Communications Officer, Women's World Banking

Karen Miller is the Chief Knowledge and Communications Officer for Women's World Banking, the global nonprofit devoted to giving more low-income women access to the financial tools and resources they require to achieve security and prosperity. Ms. Miller joined Women's World Banking in 2012 to lead the communications, advocacy and peer learning for the organization. Karen oversees the content creation and knowledge sharing efforts for Women's World Banking's financial inclusion work. Most recently, Karen worked as a brand strategist in Kenya for ZanaAfrica, a nonprofit addressing root causes of gender inequality. Prior to her work in Kenya, Karen held senior marketing roles at Xerox and LexisNexis. Early in her career, Karen designed public health campaigns in her role at Ogilvy PR as well as PR programs for technology clients at GCI

Group. Karen holds a BA in International Relations from the University of Pennsylvania and a MBA from Duke University.